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August 30, 2017

INVITATION FOR BID GSA-068-17

Questions received from ADZTECH 08/11/17

Question: 1
Marketing – How many Task Force meeting and events will there be?

Response: Task Force meetings are the last Wednesday of the month until the Plebiscite. Events shall be determined as needed for publicity leading up to the Plebiscite.

Question: 2
Marketing – How long is this project for?

Response: The duration of the marketing campaign should be compacted into a year period leading into the vote. **(See attached Amendment)**

Question: 3
Advertising – Indicates (20) TV spots, (25) radio spots, these are actual spots not purchasing of spots?

Response: This is an estimated amount of :30 ad spaces, not different produced television and radio Commercial messages.

CLAUDIA S. ACFALLE
Chief Procurement Officer